



The Office Of State Treasurer

Denise L. Nappier

# News

FOR IMMEDIATE RELEASE

## Get Your Kids Reading This Summer! And Enter To Win a \$1,000 CHET Contribution

**HARTFORD, Conn. – July 2, 2012** – Connecticut State Treasurer Denise L. Nappier is pleased to announce that the Connecticut Higher Education Trust (“CHET”) is once again partnering with the Connecticut State Library to run a promotion in conjunction with each library’s Summer Reading program. This is the third year that CHET has sponsored the promotion, this year called **“Think Big! Save for College!”** The promotion offers Connecticut families a chance to win \$1,000 contribution to a CHET Direct-Sold 529 College Savings Plan account, plus \$500 for their local library to support children’s programs.

“We are thrilled to continue partnering with libraries to bring **“Think Big! Save for College!”** to Connecticut families,” said Treasurer Nappier. “Our past promotions have been a success, encouraging kids to read while showing them that a college education is possible. The promotion also helps parents and legal guardians understand the importance of saving early for their child’s college education.”

Parents or legal guardians of Connecticut children through grade 8 can sign up for **“Think Big! Save for College!”** at their local library.

Four families—one from each quadrant of the state—will receive a \$1,000 contribution to a CHET account. Their library will receive \$500 that can be used for future children’s programs. Eight second prize winners (two from each quadrant) will receive a \$50 Barnes & Noble® gift card and their library will receive \$50. All winners will be recognized at a special event to be held in September at the Connecticut State Library.

The promotion began June 1, 2012 and runs through the entry deadline of August 17, 2012.

For official rules, detailed prize descriptions and more information, visit [www.aboutchet.com/library](http://www.aboutchet.com/library) or call (860) 550-4492. **“Think Big! Save for College!”** is sponsored by the Connecticut State Treasurer’s Office, CHET and TIAA-CREF Tuition Financing, Inc. in partnership with the Connecticut State Library. No purchase necessary. Void where prohibited.

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## **About CHET**

The CHET 529 direct-sold college savings plan was established in 1997 and as of May 31, 2012 has grown to more than \$1.6 billion in assets and more than 81,000 individual accounts. Connecticut State Treasurer Denise L. Nappier serves as Trustee of CHET. The plan manager is TIAA-CREF Tuition Financing Inc. For more information about CHET, visit [www.aboutchet.com](http://www.aboutchet.com) or call the customer service center at (866) 314-3939.

**Consider the investment objectives, risks, charges and expenses carefully before investing in the Connecticut Higher Education Trust (CHET) 529 College Savings Plan. Please visit [www.aboutchet.com](http://www.aboutchet.com) for a Disclosure Booklet containing this and other information. Read it carefully.**

*Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.*

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