



**OFFICE OF
STATE TREASURER
DENISE L. NAPIER**

NEWS

FOR IMMEDIATE RELEASE

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3rd Annual Connecticut "Money Conference" Strives to Make Financial Planning a Priority for Women

Connecticut State Treasurer Denise L. Nappier and the YWCA of the Hartford Region will be co-hosting a free, one-day financial conference for women to be held on Saturday, October 23 at the Radisson Hotel & Conference Center in Cromwell. The third annual **Money Conference for Women** will focus on money management, investment and retirement strategies for women of all ages, economic backgrounds, and levels of financial knowledge.

Two previous annual conferences were attended by more than 1,000 participants from 100 towns across the state. Due to the popularity of the event, this year's capacity has been expanded to accommodate 700 attendees. The **Money Conference for Women** brings together the State Treasurer's ongoing commitment to provide financial education opportunities for families and the YWCA's mission to empower women and girls. The daylong program is designed to address the unique financial issues women face in their work and personal lives.

Financial education has been a cornerstone of Treasurer Nappier's administration because of her belief that it "opens the door to economic opportunity and self-sufficiency." That philosophy is echoed at the YWCA of the Hartford Region. "Financial literacy is a must for every woman, and it's never too late to get started," notes YWCA Board President Jane Seidl.

The conference features specialized breakout classes and the opportunity to meet one-on-one with a certified financial planner. The featured speaker is author Dee Lee, CFP, CRC, MBA, whose *Let's Talk Money* presentation will cover the six steps to achieving financial security and strategies for putting together your own personal financial plan.

Participants will also attend a morning and afternoon workshop of their choice, with topics that include budget basics, college planning, getting out of debt, planning for retirement, understanding social security, understanding and taking advantage of tax laws, financial advice for people who are single, and getting started in investing. In addition, a Conference Expo will feature information about financial services.

In addition to first-time attendees, past conference participants are encouraged to attend again and build on previous knowledge, as many of the workshops are new this year and include presentations ranging from intermediate to advanced investing and planning.

The Money Conference for Women is **free of charge** and will take place from 7:30 a.m. to 4:30 p.m. More information is available at www.ctmoneyconferenceforwomen.com. Support for this conference has been provided by Fleet Connecticut, American Savings Foundation, State Street Advisors, AARP, Prudential Securities Inc., Northeast Utilities, Annie E. Casey Foundation, Banknorth Connecticut, GMAC, US Bank – Corporate Trust, and Webster Bank.

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