



The Office Of State Treasurer
Denise L. Nappier

News

FOR IMMEDIATE RELEASE

June 2, 2011

CONNECTICUT STATE TREASURER DENISE L. NAPPIER ANNOUNCES CHET'S "DESTINATION COLLEGE SAVINGS" SUMMER LIBRARY PROMOTION

HARTFORD, Conn. – June 2, 2011 – Connecticut State Treasurer Denise L. Nappier announced today that the Connecticut Higher Education Trust ("CHET") is again partnering with the Connecticut State Library to launch the third annual summer library promotion – ***Destination College Savings***. This promotion encourages parents to enroll their children in the Collaborative Summer Library Program, "One World, Many Stories," and offers a chance to win prizes for families and their library.

"We are pleased to continue the partnership with our libraries and bring ***Destination College Savings*** to Connecticut students and families," said Treasurer Nappier. "The goal of this promotion is twofold: to ensure that more parents and guardians understand the importance of saving early for their child's future education, and to support our public libraries and their summer reading programs."

Parents or legal guardians of Connecticut children any age through grade 8 can sign up for the ***Destination College Savings*** promotion at their local library. "Last year, more than 2,300 children from across the State participated. This year, we hope to get even more kids out to their libraries—to keep them reading *and* show them that college is possible, and to educate their parents and guardians about how saving through CHET can help make college a reality," said Nappier.

Winners of ***Destination College Savings*** will be randomly selected from those that register. Four grand prize winners—one from each quadrant of the State—will receive a \$1,000 contribution to a CHET direct-sold 529 college savings plan. Two second prize winners from each quadrant will receive a \$50 gift card to Barnes & Noble®. Additionally, checks for \$500 will be awarded to the libraries from which the four grand prize winners are chosen, and checks for \$50 will be presented to the libraries from which the second prize winners are selected. All winners will be recognized at a special event to be held in September at the Connecticut State Library.

The promotion begins June 1, 2011 and runs through August 19, 2011. Entry forms are available at local libraries.

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For Official Rules, detailed prize descriptions and more information, visit www.aboutchet.com/library, email summerreading@adamsknight.com or call (860) 305-4605. **Destination College Savings** is sponsored by the Connecticut State Treasurer's Office, CHET and TIAA-CREF Tuition Financing, Inc. in partnership with the Connecticut State Library.

About CHET

The CHET 529 direct-sold college savings plan, a tax-advantaged investment program, was established in 1997 and, as of March 31, 2011, has grown to more than \$1.5 billion in assets and more than 101,000 individual accounts. Connecticut State Treasurer Denise L. Nappier serves as Trustee of CHET and administers the plan. The plan manager is TIAA-CREF Tuition Financing Inc. For more information about CHET, visit www.aboutchet.com or call the customer service center at (866) 314-3939.

Consider the investment objectives, risks, charges and expenses carefully before investing in the Connecticut Higher Education Trust (CHET). Please visit www.aboutchet.com for a Disclosure Booklet containing this information and other information. Read it carefully.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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