



OFFICE OF
STATE TREASURER
DENISE L. NAPPIER

NEWS

FOR IMMEDIATE RELEASE

Tuesday, October 21, 2003

Upcoming Conference Seeks to Demystify Financial Planning for Women

Taking control of your finances, getting started in investing, and planning for retirement are just a few of the important topics that will be covered in a free, one-day financial conference for women to be held on Saturday, October 25 at the Radisson Hotel & Conference Center in Cromwell.

Co-hosted by the YWCA of the Hartford Region and Connecticut State Treasurer Denise L. Nappier, the **Money Conference for Women** will focus on money management, investment and retirement strategies for women of all ages, economic backgrounds, and levels of financial knowledge. The popular conference, which drew more than 500 participants last year, brings together the State Treasurer's ongoing commitment to provide financial education opportunities for families and the YWCA's mission to empower women and girls. The daylong program is designed to address the unique financial issues women face in their work and personal lives.

Financial education has been a cornerstone of State Treasurer Denise L. Nappier's administration because of her belief that it "opens the door to economic opportunity and self-sufficiency." That philosophy is echoed at the YWCA of the Hartford Region. "Financial literacy is a must for every woman, because we all have resources to manage," notes YW Executive Director Jacqueline Majors-Myles.

The conference features a motivating speaker, specialized breakout classes and the opportunity to meet one-on-one with a certified financial planner. The featured speaker is author Dee Lee, CFP, CRC, MBA, whose *Let's Talk Money* presentation will cover the six steps to achieving financial security and strategies for putting together your own personal financial plan.

Participants will also attend a morning and afternoon workshop of their choice, with topics that include budget basics, college planning, getting out of debt, getting started in investing, planning for retirement, understanding social security, understanding and taking advantage of tax laws, financial advice for people who are single, getting started in investing, and advanced investing and planning. In addition, a Conference Expo will feature information about financial services.

The Money Conference for Women is free of charge and open to the first 500 registered participants. The program will take place from 7:30 a.m. to 4:30 p.m. More information is available at www.ctmoneyconferenceforwomen.com. The conference is sponsored in part by the American Savings Foundation, Fleet Bank, State Street Global Advisors, Cigna, Banknorth Connecticut Foundation, UBS Financial, Webster Bank, Northeast Utilities, Connecticut Light and Power and Yankee Gas Services Company, and the Annie E. Casey Foundation.

CONTACT: Susan Lewis or Andrea Obston (860) 243-1447 slewis@aomc.com

CONTACT: **BERNARD L. KAVALER**
DIRECTOR OF COMMUNICATION
(860) 702-3277 FAX (860) 702-3043
BERNARD.KAVALER@PO.STATE.CT.US
